



# The case for *Pro Video Announcements*

A short brief to bring to your team. The what, the how, and the pricing, all in one place, so the people who sign off have everything they need.

Most churches cannot hire a full creative department. Many cannot hire even one creative professional. Pro Video Announcements gives your church an entire production team for about a tenth of the cost of a single full-time hire. Here is the case.



### A full creative team, rented

Scriptwriters, editors, motion designers, and on-camera hosts working for your church every week. None of the hiring, payroll, or equipment.



### A new video every week

A professional announcement video delivered every Friday, ready for Sunday. You send the content. We produce the video.



### Built on real church scripts

Our 100-point engagement rubric was calibrated on 25,000 real church announcement scripts. We know what moves a congregation to act.

**25,000+**

SCRIPTS STUDIED

**Every Friday**

NEW VIDEO, GUARANTEED

**3 days**

SUBMIT TO DELIVERY

**\$0**

TO START, NO CARD

REAL ANNOUNCEMENT VIDEOS, PRODUCED FOR CHURCHES LIKE YOURS





THREE STEPS, EVERY WEEK

# From a written list to a finished video, *in three days.*

## 1 Submit by Tuesday

Log in and fill out your announcements for the week. Not sure what to write? We give you pre-written scripts you can customize. Due by 11:59 PM Tuesday.

## 2 We produce it

Your submission goes straight to our team. Choose your theme, host, background, soundtrack, and countdown. We handle the rest.

## 3 Delivered by Friday

Your finished video lands in your inbox before 12:00 PM Friday, every week, guaranteed. Usually much earlier.

### THE TRADITIONAL WAY

- Hire and train staff on a long-term contract
- Buy cameras, computers, lighting, and audio gear
- Watch a small team burn out keeping up

### WITH PVA

- Send us your announcements each week
- We do the heavy lifting, start to finish
- No setup costs, no hidden fees, no contracts

## Want every script *scored and upgraded?*

Add the **Next Steps Engine**. Every script you submit gets a 100-point engagement score across six categories, an upgraded rewrite each week, and a monthly audit of how your announcements moved your church. Plus a monthly strategy call with Justin.

### A LOOK AT THE WORK, WEEK TO WEEK





SIMPLE AND FLEXIBLE

# Pick what you need. *Cancel anytime.*

## Weekly Video Announcements

A new professional announcement video every week. Multiple themes, engaging hosts, new backgrounds, soundtracks, and countdown options. Spanish included.

# \$447

PER MONTH

**MOST POPULAR**

### Next Steps Engine

**\$149 / mo**

100-point engagement score per script, weekly upgraded rewrites, and a monthly audit plus a 30-minute strategy call.

### Multisite Essentials

**\$149 / campus**

Campus-specific videos with local branding and a host feel for each location.

### Social Stories

**\$99 / mo**

Two vertical clips per script for Reels, TikTok, and Stories, with burned-in captions.

### Priority Editing

**\$49 / mo**

Jump to the front of the production queue. Your video is edited first, every week.

### Manifesto Video

**\$497 once**

A cinematic 2 to 3 minute who-we-are video. The one new visitors watch first.

### Sermon Series Branding

**\$497 / series**

Custom title design, animated bumper, slide templates, and social graphics.

Also available: a branded 5-minute pre-service countdown, **\$347 to \$497** one-time. No setup costs. No hidden fees. **Start with a free 30-day trial, no credit card required.** All prices in USD.



SOCIAL STORIES: YOUR ANNOUNCEMENTS, REFORMATTED VERTICAL FOR REELS, TIKTOK, AND STORIES



## Try it free for *30 days*.

No credit card. Submit real scripts, get real produced videos back, and see the difference before your church pays anything. If it is not a fit, walk away. There is no contract and no risk to your budget.

Start free at [provideoannouncements.com](http://provideoannouncements.com)

### WHAT CHURCH LEADERS SAY

*"Having Pro Video Announcements is like having an entire media department on staff without having a media department at all. From a stewardship standpoint the value is unmatched."*



**Blake Wingo**  
Associate Pastor

*"I'm a new client and I'm impressed with their excellence, knowledge, speed, and quality. Without a doubt, this is our best recent hire."*



**Jasper Williams III**  
Lead Pastor

*"Signing up is by far one of the best decisions I've made recently for our church. An unbelievable product at an unbeatable price."*



**Jenifer Watts**  
Programming Director

*"The Pro Video Announcements team are total pros. Fast, efficient, and consistently exceeding our media expectations."*



**Brett Esslinger**  
Lead Pastor

### **Justin Driedger**

Owner, Pro Video Announcements · *Make Sunday Better*